

## BASIC

**\$75 DISCOUNT**

**\$400\*** PACKAGE INCLUDES:

- Two Eblasts
- One Month Banner Ad
- Vendor Table at Chamber Mixer
- (1) Newsletter Placement
- Social Media Share

## PREMIUM

**\$115 DISCOUNT**

**\$960\*** PACKAGE INCLUDES:

- Three Eblasts
- Three Months Banner Ad
- Vendor Table at Chamber Mixer
- (1) Newsletter Placement
- Social Media Share
- Enhanced Listing in Directory Online & Print

## PREMIUM +

**\$275 DISCOUNT**

**\$1,300\*** PACKAGE INCLUDES:

- Four Eblasts
- Six Months Banner Ad
- Vendor Table at Chamber Mixer
- (1) Newsletter Placement
- Social Media Share
- Enhanced Listing in Directory Online & Print

## ELITE

**\$325 DISCOUNT**

**\$2,600\*** PACKAGE INCLUDES:

- Six Eblasts
- Full Year Banner Ad
- Vendor Table at Chamber Mixer
- (1) Newsletter Placement
- Social Media Share
- Enhanced Listing in Directory Online & Print
- Sponsorship at State of the Community Series

\*THIS OFFER MUST BE CLAIMED WITHIN ONE (1) CALANDAR YEAR OF PURCHASE DATE

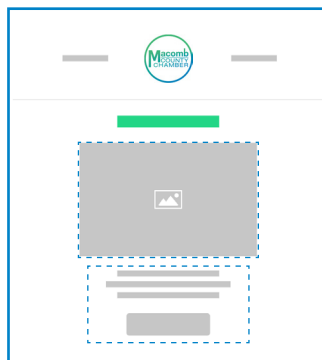
MEMBERSHIP \$ \_\_\_\_\_

+ MARKETING \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

## TECH-SPECS FOR MARKETING MATERIAL

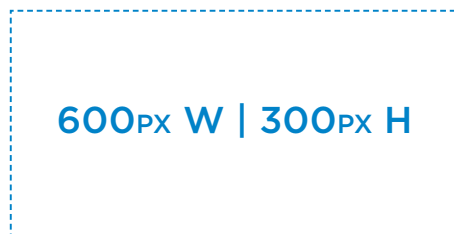
### EBLAST SPECS



**IMAGE - JPEG, PNG, OR GIF**  
MIN - 600px x 600px  
MAX - 1080px x 1080px

**TEXT**  
Keep to 1-2 Paragraphs

### BANNER AD SPECS



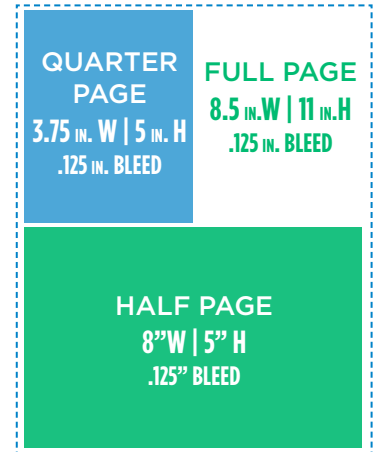
CHAMBER HOMEPAGE AD



CHAMBER LEADERBOARD AD

**IMAGE FORMAT**  
JPEG OR PNG

### DIRECTORY AD SPECS



**QUARTER PAGE**  
3.75 in. W | 5 in. H  
.125 in. BLEED

**FULL PAGE**  
8.5 in. W | 11 in. H  
.125 in. BLEED

**HALF PAGE**  
8" W | 5" H  
.125" BLEED

**IMAGE FORMAT**  
PDF OR JPEG



586-493-7600



28 FIRST STREET, SUITE B  
MOUNT CLEMENS, MI 48043



MACOMBCOUNTY  
CHAMBER.COM

## BANNER ADS

Rotating Banner Ads displayed across our website.  
Average of 100 views per day | 10% clickthrough rate

- \$200 - One Month Banner Ad
- \$450 - Three Month Banner Ad
- \$750 - Six Month Banner Ad
- \$1200 - Twelve Month Banner Ad

## NEWSLETTER ADS

Ad placed in our weekly newsletter  
Sent to 3,300+ destinations

- \$200 - Advertorial (Members Only)
- \$200 - Advertisement | \$400 for non-members
- \$2,000 - Bi-Weekly Ads | \$3,500 for non-members
- \$5,000 - Exclusive annual Ads | \$7,500 for non-members

## EBLASTS

Email message sent out to 3,300+ destinations

- \$200 - Single Eblast | \$500 for non-members
- \$400 - Two Eblast | \$1,000 for non-members
- \$600 - Four Eblasts Bundle (Members Only)

## ANNUAL DIRECTORY ADS

Printed Membership Directory Advertisement  
4000 copies printed each year and distributed throughout Macomb County  
Reaches Chamber Members, Elected Officials, and Municipal Offices.

- \$150 - Enhanced Listing in Print + Online
- \$1,850 - Full Page Advertorial | 7.5" W x 10" L
- \$350 - Eighth Page | 4" W x 2.5" L
- \$650 - Quarter Page | 4" W x 5" L
- \$950 - Half Page (Vertical) | 4" W x 10" L
- \$950 - Half Page (Horizontal) | 8" W x 5" L
- \$1,850 - Full Page | 7.5" W x 10" L - .125" Bleed
- \$2,100 - Premiere Position | 8.5" W x 11" L - .125" Bleed
- \$2,100 - Inside Back Cover | 8.5" W x 11" L - .125" Bleed
- \$2,250 - Inside Front Cover | 8.5" W x 11" L - .125" Bleed
- \$2,350 - Back Cover | 8.5" W x 11" - .125" Bleed
- \$4,750 - Centerspread | 15" W x 11" L - .125" Bleed

