



All Things Green Conference & Expo Agenda March 30, 2011

Revised 2.21.11

Location: 2277 E. 11 Mile Road, Warren

- 7:00 – 8:00am** **Vendor Set Up**
- 8:00 – 8:30am** **Networking (Coffee & Continental Breakfast)**
- 8:30 – 8:35am** **Matt Roush WWJ, Great Lakes Innovation & Technology Report**
- 8:35 – 8:50 am** **Opening Remarks** - Melissa Roy, Assistant Macomb County Executive
- 8:50-10:00am** **Innovation**
Purpose: Overview of Innovative new products or business approaches.

Speakers:

Daniel Frakes, Manager of Vehicle, Fuels & Energy Policy, General Motors
Azure Dynamics, Ford Transit Connect (Invited, not confirmed) Wardwell

15 Minute Break

10:15 – 11:45 pm **Plugging In-Panel Discussion**

Purpose: Provide an overview of the PEV market, Michigan policy efforts, specific vehicles, fleet opportunities and utility incentives.

Speakers: Panel Moderator: Matt Roush

Stuart Irwin, Regional Sales Manager, ClipperCreek
Kristin Zimmerman, Project Manager Volt, General Motors
Tom Bowes, Assistant Training Director, Electrical Industry Training Center
David Ellis, Project Manager Electric Vehicles, DTE Energy

15 minute break Lunch available

12:00 – 1:30pm **Greening in Action: Best Practices from the Field**

Purpose: Real Time examples of Renewable applications for business.

Speakers:

Karen Reaume, Management Systems Coordinator, Spartan Steel Coating
Mark O'Brien, General Manager, Roy O'Brien Ford
Bill Gamble, City Manager, City of Warren
David Aspen, Environmental Manager, GM Tech Center

15 Minute Break

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1:15 – 2:30 pm Opportunities for Action

Purpose: Gain awareness of Macomb County and state led education and workforce development programs, as well as, finance options for implementation of energy efficiency measures in your business.

Speakers:

Bill Stark, Director Center for Automotive Fuels, Macomb Comm. College

Harriett Greenwood, President, Greenwood Solutions LLC

Sally Talberg, Public Sector Consultants, Michigan Saves

CONFERENCE CONCLUDES